

Advertising Specifications

E-mail ads

- Sent on demand to 800 member RMTs.
- You may specify the date and time to send, otherwise ads go out as soon as complete.
- Send the main descriptive part of the ad to the MTAS office e-mail address (mtas@saskmassagetherapy.com) in plain text only – formatted either in the body of an e-mail or as a .doc file.
- Unlimited number of characters.
- May not include names of other massage therapy organizations.
- You may attach one graphic (logo or photograph) as a .jpg file to add to the text - optional.
- Maximum graphic size 2mb, 500 pixels wide.
- Must include contact name, phone number and/or e-mail address.

Member rate: \$40 + GST

Non-member rate: \$70 + GST

Website ads

- Posted on www.saskmassagetherapy.com for two months from request date.
- Send the main descriptive part of the ad to the MTAS office e-mail address (mtas@saskmassagetherapy.com) in plain text only – formatted either in the body of an e-mail or as a .doc file.
- Unlimited number of characters.
- May not include names of other massage therapy organizations.
- You may attach one graphic (logo or photograph) as a .jpg file to add to the text - optional.
- Maximum graphic size 2mb, 500 pixels wide.
- Must include contact name, phone number and/or e-mail address.

Member rate: \$85 + GST

Non-member rate: \$100 + GST

- If you purchase both services, you qualify for a 10% discount.
- We aim to provide service to all of our members in an equal opportunity manner. We have several members with sight issues, who are only able to convert and read plain text.
- Please ensure your grammar and spelling are correct as we do not offer an editing, formatting or spell-checking service. Ads are sent out as provided.
- **We do not convert ads to alternate formats. Ads provided in formats other than as noted above cannot be used, and we will respectfully request that you change the formatting to meet these requirements.**